



**GINA VACA LOYOLA**  
GRAPHIC DESIGNER

gvldesigns@gmail.com  
gvldesigns.com  
631.487.6516

## EDUCATION

**Loyola University Chicago (LUC)** | *Aug 2014-Exp. Grad. May 2016*

Major: Visual Communication

Magna Cum Laude

**Centenary College of Louisiana** | *Aug 2012- May 2014*

Location: Shreveport, LA

GPA: 3.8/4.0

## EXPERIENCE

**LUC Department of Fine and Performing Arts** | *Aug 2014-Present*

**Graphic Designer:** Design and produce print and digital materials to promote and support the DFPA.

**Print Center Associate:** Manage sale transactions, costumer service and provide printing services.

**Meadows Museum at Centenary College** | *June 2014 - Present*

Location: Shreveport, LA

**Freelance Graphic Designer:** Create print and digital media for upcoming exhibitions.

**The Conglomerate** | *Aug 2013- Aug 2014*

Description: Centenary College School Paper

**Art Director and Layout Designer:** Redesigned *The Conglomerate* from black & white to a full color publication.

**Clearview Church** | *Feb 2014- July 2014*

Location: Shreveport, LA

**Freelance Graphic Designer:** Created environmental signage and developed an identity for the Kid's Bible program.

**Pandora Design** | *Aug 2013- May 2014*

Description: Graphic design organization at Centenary College.

**Graphic Designer:** Created print and digital media designs for other school organizations.

**ARK-LA-TEX Ambassadors** | *Summer 2014*

Description: Organization dedicated to create family events for the ARK-LA-TEX region.

**Freelance Graphic Designer:** Redesigned their logo design.

**Swaybox Studios** | *Summer 2014*

Description: Animation Design Studio

Location: Shreveport, LA

Intern: Created sculptural pieces for a puppet film.

## LANGUAGES



## HONORS AND AWARDS

**Loyola Student Art Exhibit (Juried)** | *Feb 2015*

Honorable Mention

**American Advertising Federation** | *Jan 2014*

Bronze Addy Award: Student section

**Tau Sigma** | *Jan 2015 - Present*

Description: Honor society designed to recognize the academic excellence and involvement of transfer students.

Member

**Order of Omega** | *May 2014 - Present*

Description: Leadership honor society for members of Fraternity & Sorority organizations. Members are selected from the top 3% of students at each institution.

Member

## COMMUNITY SERVICE

**Loyola Alternative Break Immersion** | *Jan 2016*

Description: Selected to participate in an immersion program to El Salvador in order to familiarize myself with the social concerns of urban and rural El Salvador, including the work and origins of Christian Base Communities (CBEs) and cooperative movements.

**Chinese Mutual Aid Association** | *Sept 2015- Oct 2015*

Location: Chicago, IL

**Graphic Designer & Volunteer:** Design print materials to promote their Annual Dinner and Silent Auction

**The Big Event** | *2013 & 2014*

Description: Annual single service event that shows the student's appreciation to the surrounding community by completing a wide variety of service projects.

**Media & Marketing Chair:** Designed advertising material including posters and t-shirts, as well as, updated their social media accounts.

**Habitat for Humanities** | *2013 & 2014*

Volunteer: Helped build houses at the Benton, Arkansas location

**Chi Omega** | *Jan 2013- Dec 2013*

T-Shirt Chair: Designed, ordered, and distributed shirts for different events

## SOFTWARE SKILLS

Adobe Illustrator	▲▲▲▲▲
Adobe Photoshop	▲▲▲▲▲
Adobe InDesign	▲▲▲▲▲
Adobe Lightroom	▲▲▲▲▲
Adobe Muse	▲▲▲▲▲